**Course Syllabus**

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| **CNU International Summer Session** |

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| **Course Title** | | | **Financial Management** | | | | | | | | | | | | | | | | | | |
| **Course Type** | | |  | | | | | | | | **Credits**  **(hours)** | | |  | | | | | | | |
| **Department** | | | Business Administration | | | | | | | | **Professor** | | | Heungjoo Cha | | | | | | | |
| **Classification**  **(year in school)** | | | 2 | | | | | | | | **Course Code** | | |  | | | | | | | |
| **Class room** | | |  | | | | | | | | **E-mail** | | | [Hjcha12@gmail.com](mailto:Hjcha12@gmail.com) | | | | | | | |
| **Prerequisite(s)** | | | Knowledge of intro-level Accounting, Economics, Statistics is preferred | | | | | | | | | | | | | | | | | | |
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| **Course objectives** | | | Offer a framework, along with concepts and tools, to analyze financial decisions grounded in the fundamental principles of modern financial theory. | | | | | | | | | | | | | | | | | | |
| **Course Summary** | | | Financial Management covers the principles of corporate financial management and the principles of investing. This course is intended to provide an overview of finance and supply useful tools for making sound business and personal finance decisions. Students taking this course should expect to learn about investment choices, understand the investment decision-making process, and explore latest concepts in corporate finance. | | | | | | | | | | | | | | | | | | |
| **Teaching Methods** | | | **Teaching Methods** | | | | | | | | | | | | | | | | | | |
| Lecture | Presentation/Discussion | | | | Problem Based Learning | | | | Project Based Learning | Flipped Learning | | | Experiment/ Practices | | | | Others  (Describe) | |
| x | x | | | | x | | | |  |  | | |  | | | |  | |
| < Lecture>  < Presentation / Discussion>  < Problem Based Learning> | | | | | | | | | | | | | | | | | | |
| **Grading** | | | Mid-Term | Final | Individual Tasks | | | | Team Projects | | | Class participation | | | Attendance | | Others  (Describe) | | | | **Total** |
| **25** | **25** | **15** | | | | **20** | | | **7** | | | **8** | |  | | | | **100** |
| ※ Pursuant Section 28 of the Guidelines on Class Management, grading methods can be adjusted for the physically impaired.  ※ Under Section 29 of the University Regulations on Academic Affairs, a student automatically fails a course in case of failure to attend more than 3/4 classes. (More than four(4) times absence) | | | | | | | | | | | | | | | | | | |
| **Accommodations for Handicapped** | | | - Visually impaired: provision of course related materials in audio, note taking helper, permission to record the lecture  - Audibly impaired: provision of course related materials in visual, note taking helper, permission to have e-learning lectures in sign language or shorthand  - Physically or mentally challenged: provision of course related materials, note taking helper, permission to record the lecture   * Any other requests that are considered necessary: provision of assisted   ingress and egress to the classrooms and other supports | | | | | | | | | | | | | | | | | | |
| **Textbooks & References** | | | | | | | | | | | | | | | | | | | | | |
| Category | Title | | | | | | Author | | | | | Publisher | | | | | | | Year of publication | | |
| Main textbook | Fundamentals of Corporate Finance, 13th edition | | | | | | Ross, Westerfield, and Jordan | | | | | McGraw-Hill | | | | | | | 2022 | | |
| Others |  | | | | | |  | | | | |  | | | | | | |  | | |
| Reference |  | | | | | | | | | | | | | | | | | | | | |
| **Daily Course Schedule** | | | | | | | | | | | | | | | |
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| **Day**  **(3hrs)** | **Lecture Topic** | **Hours per day** | **Method of Instruction** | **Class Materials & Assignments** |
| 6/28 | Introduction to Finance | 3 | Lecture | Lecture notes |
| 7/1 | Time Value of Money | 3 | Lecture, Problem solving | Lecture notes, Questions & Problems assignments |
| 7/2 | Discounted Cash Flow Valuation | 3 | Lecture, Problem solving | Lecture notes, Questions & Problems |
| 7/4 | Discounted Cash Flow Valuation | 3 | Lecture, Presentation, Discussion | Lecture notes, Questions & Problems |
| 7/5 | Financial Markets and Instruments | 3 | Lecture, Presentation, Discussion | Lecture notes, Concept Questions |
| 7/8 | Interest Rates and Bond Valuation | 3 | Lecture, Problem solving, Discussion | Lecture notes, Questions & Problems |
| 7/9 | Interest Rates and Bond Valuation | 3 | Lecture, Problem solving, Discussion | Lecture notes, Questions & Problems |
| 7/11 | Stock Valuation | 3 | Lecture, Problem solving, Discussion | Lecture notes, Questions & Problems |
| 7/12 | Stock Valuation | 3 | Lecture, Problem solving, Discussion | Lecture notes, Questions & Problems |
| 7/15 | Midterm Exam | 3 |  |  |
| 7/16 | Return and Risk | 3 | Lecture, Problem solving, Discussion | Lecture notes, Questions & Problems |
| 7/18 | Return, Risk, and the Security Market Line | 3 | Lecture, Problem solving, Discussion | Lecture notes, Questions & Problems |
| 7/19 | Net Present Value and Other Investment Criteria | 3 | Lecture, Problem solving, Discussion | Lecture notes, Questions & Problems |
| 7/22 | Making Capital Investment Decisions | 3 | Lecture, Problem solving, Discussion | Lecture notes, Questions & Problems |
| 7/23 | Cost of Capital | 3 | Lecture, Problem solving, Discussion | Lecture notes, Questions & Problems |
| 7/25 | Capital Structure and Dividend Policy | 3 | Lecture, Problem solving, Discussion | Lecture notes, Questions & Problems |
| 7/26 | Final Exam and Group Project Presentations | 3 |  |  |

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| **References** |
| Please describe the daily course contents, teaching methods, assignments, and student evaluation methods.  The class time will be devoted to explaining the material in a lecture format, and the rest of the time will be allocated for student-led discussions on the project and problem sets, as well as the application of concepts to real-world cases. Students are required to pre-read material for the day it will be discussed. Homework is assigned at the end of each chapter.  Financial Issue Presentation: Each student will present a five-minute PowerPoint presentation to the class on a current issue in the financial marketplace. They should inform the class about the current issue, its importance and relevance, its impact on the business (financial) marketplace, how the issue affects students in this course, and possible resolutions, with an emphasis on the most likely outcome.  Group Project: The purpose of the group project is to demonstrate how students can utilize and apply the material covered in this course. Each group will choose a dividend-paying Dow 30 company to track throughout the session. Each group is required to evaluate the company as an investment holding and write a term paper on their respective company. The paper should include a brief description of the company, an evaluation of the financial statements, and a convincing argument to either buy or sell the stock.  Students' grades will be determined by the following criteria: Midterm exam (25%), Final Exam (25%), Individual Financial Issue Presentation (15%), Team Project (20%), Class Participation (7%), and Attendance (8%). |